

Wis-PALTCM Annual Conference Exhibitor Information



The fall conference brings together physicians, medical directors, nurse practitioners, and physician assistants from across Wisconsin. Our typical attendance is between 40-50 attendees. We also opened attendance to virtual attendees. We are following ACCME guidelines for exhibitors that requires attendees agree to provide their name and contact information on released attendee lists. However, you are free to contact any attendee that provides you their contact information during the exhibit.

The cost of the exhibit is \$300. You will be provided a 6 foot skirted table, chair and boxed lunch.

Company Name: _____
Exhibitor Name: _____
Email Address: _____
Mailing Address: _____
Phone: _____

___ I agree to exhibit at Wis-PALTCM Annual Conference on Friday, October 21st.

Registration:

Please register online at WAMD.org or email this completed conference exhibit.

Friday Oct 21	
8-9am CME	Overcoming a Culture of Nursing Home Racism - Diane Sanders-Cepeda DO, CMD
9-10am CME	Cardiology in the Post-Acute Care Setting Dr. Adam Gepner
10-11:30am (1.5hr speaker) CME	Infectious Disease Update - Chris Crnich
11:30-12pm	Box Lunch Break & Exhibits
12-1:30pm (1.5hrs speaker) CME	Regulatory & Legislative Update Brian Purtell J.D., General Counsel, North Shore Healthcare
1:30-2:30pm CME	Dysphagia Management in Vulnerable Older Adults - Dr. Nicole Rogus-Pulia PhD, CCC-SLP
2:30-3pm	Break - Exhibits
3-4pm CME	Department of Quality Assurance Update - Ann Angel
4-5pm	Annual Membership Meeting
5-6pm	Reception and Networking Gathering
Saturday Oct 22	
8:15-9:15am CME	Aging Skin isn't Just Wrinkles: Skin Conditions and Wounds Commonly Found in Long-Term Care Christina Jensen DNP, MSN, ANP-BC, APNP, CWS
9:15-10:15am CME	Geriatric Nephrology Care in Long-Term Care Setting Dr. Dawn Wolfgram
10:15-10:30	Stretch break
10:30-12pm Non-CME	Mary Cohen Memorial Geriatric Fellows Presentations
12-12:30pm	Box Lunch Break
12:30-1:30pm CME	Dr. Brennan
1:30-2:30pm CME	Mind the Gap: Translating Knowledge into Action in PALTC - Strategies, Barriers & Unintended Consequences. Rebecca Elon MD, MPH, CMD
2:30pm	Wrap up/CME instructions